

YORKSHIRE WOLDS WAY

NATIONAL TRAIL 

PRESS RELEASE

Meet Jack and Mel, young explorers looking for fun and adventure who discover the joys and simple pleasures of the Yorkshire Wolds Way.

Our couple star in the new promotional film for the Yorkshire Wolds Way, where they get to see some of the wonderful landscapes and places to visit along the trail.

Along the way Jack and Mel admire the start of the trail on the Humber, visit Wolds Way Lavender and Little Wold Vineyard and take time out in Goodmanham to meet locals and enjoy food and drink at the Fiddle Drill and Goodmanham Arms. They enjoy the outstanding beauty of the dry valleys of the Yorkshire Wolds, then there is the romantic adventure of a night at Wolds Walk Glamping – all captured on back to basics Polaroid – no mobile phones and selfies here!

Journeys end lies at Filey, perfect for a paddle in the sea and good old Yorkshire Fish and Chips, before the train home.

Simple Pleasures – Wonderful Experiences.

The Yorkshire Wolds Way Promotional film is 2 ½ minutes long and was produced by Orillo Films based in York.

The new promotional video which will be launched at the annual East Yorkshire Local Food and Tourism Network conference. It has been produced to inspire a whole new generation of walkers to discover the Yorkshire Wolds Way National Trail, once the current Covid restrictions on staying local have been lifted.

The film is available on the Yorkshire Wolds Way website from 11am on Monday 22 March.

ENDS

Notes for Editors

The Yorkshire Wolds Way is one of 16 National Trails in England and Wales. It is 79 miles long, starting at Hessle, near the Humber Bridge and ending on Filey Brigg.

<http://www.nationaltrail.co.uk/yorkshire-wolds-way>

National Trails are designated by government and are managed to the highest standards by dedicated staff and volunteers.

The Yorkshire Wolds Way is managed by a National Trail Officer employed by the North York Moors National Park Authority working with East Riding of Yorkshire Council and North Yorkshire County Council, and tourism partners at VHEY, Ryedale District Council and Welcome to Yorkshire, all in partnership with Natural England.

Contact

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