

South Yorkshire Theme Park Welcomes YooHoo and Friends!

Gulliver's Valley has joined forces with a global children's TV series to bring a host of exciting opportunities to the newly opened theme park.

'YooHoo to the Rescue', a Netflix Original Series inspired by one of Aurora's top-selling toy and gift brands 'YooHoo' was created based upon rare or endangered animals and tells the story of a series of magical missions, where YooHoo and his friends travel the globe to help animals in need. The series are currently streaming on Netflix globally in 20 languages and are also due for release on linear TV channels such as Gulli (France) & Gulli Africa (French speaking regions), Treehouse (Canada), Clan TV (Spain), Canal+ (Myanmar) etc. later in 2020.

The partnership with Gulliver's Valley sees the unveiling of the 'YooHoo Playzone' which is one of the main indoor attractions at the resort and includes a big soft play area with slides and obstacles, plus the YooHoo treetop drop which is a mini-drop-tower especially for little ones.

In addition, the 'YooHoo and Friends' plush toy range will be available to buy in the Gulliver's Valley gift shops and there will also be appearances from costume characters YooHoo and his friend Pamme on selected dates.

Julie Dalton, Managing Director of Gulliver's Theme Park Resorts, said: "We are thrilled to be announcing this partnership with YooHoo which is a really popular children's TV programme that is watched around the world. It opens up a whole new market to us by bringing something different to our park for our visitors to enjoy.

"We are confident our young customers will be as excited as we are about this news and can't wait to see them visit the 'YooHoo Playzone' as well as see YooHoo and Pamme on their walk around!"

Aimed at children between the ages of two and 13-years-old, the new Gulliver's Valley houses more than 30 rides and attractions, including an Apache Falls ride, full-size diggers, the Ghostly Galleon pirate ship and a Lost Jurassic World area.

Accommodation options are also available, including Unicorn and Princess Suites alongside Western Cabins and Lost World Lodges, with sleepover adventures on offer.

For further information visit www.gulliversvalleyresort.co.uk.