

Trio of account managers accelerate Synergy's growth

Award-winning car leasing broker [Synergy Automotive](#) has further accelerated its growth with a hat trick of account managers.

Founded in 2006 with the aim of delivering an excellent leasing experience to every customer, Synergy supplies finance packages for new vehicles to customers nationwide.

The trio of new account managers, who jointly combine more than five decades of sector expertise, further bolster the experience of the wider team which has expanded by 50% over the last 12 months.

Operating in an ever increasingly regulated industry, the award-winning leasing broker's commitment to customers is reflected in its expanding customer service team.

Synergy also employs a full-time compliance officer which is highly unusual in its sector for a business of its size.

Training and developing its employees remains a high priority for the company which has recently doubled its Harrogate headquarters offices at Hornbeam Park aligned with its growth vision.

Synergy MD, Paul Parkinson, said: "Building and retaining an outperforming team is key to ensure we consistently deliver the highest quality of service to our valued customers and retain our track record. We wish our new account managers every success as we continue to go from strength to strength."

Sustaining its track record of year-on-year growth, Synergy has marked a successful first quarter. Milestones include retaining its Feefo 5 Star Gold Trusted Service award for exceptional customer experience for the fifth consecutive year.

The unique accreditation is an independent seal of excellence that recognises businesses who are rated by their customers for delivering outstanding experiences - and who use Feefo to collect genuine reviews and insights.

Ends

Caption: Wealth of expertise: Paul Parkinson (front) with Synergy's new account managers.

Notes to editors: **About Synergy Automotive**

- Paul Parkinson established Synergy Automotive in 2006 – bringing more than three decades of automotive and board-level experience to online vehicle leasing and contract hire.
- Synergy Automotive is an automotive and finance credit broker, offering vehicle leasing and contract hire to both business and personal clients. The business has grown significantly and

is now one of the leading vehicle leasing brokers in the UK, with a focus on a personalised service for every client.

- The business scooped the Overall Broker of the Year and retained its titles of Best Medium Leasing Broker Award and Best Medium Leasing Broker Customer Service Award in Leasing Broker Federation's Awards 2018
- Across a period spanning July 1 2015 to the present day, the business has sustained a 'world class' Net Promoter Score ® (NPS) of 94 a score which is acknowledged as exceptional within and outside of its sector
- Feefo, the world's most trusted ratings and reviews platform, has awarded Synergy the Gold Trusted Service Award for the fifth consecutive year (2014-2018) , based on its 5 Star Customer rating
- Paul Parkinson is a member of the BVRLA National Leasing Broker Committee, the trade body for the vehicle rental and leasing sector.
- Visit [http:// www.synergycarleasing.co.uk](http://www.synergycarleasing.co.uk)
- for more information