

Press Release

International success for Bradford's aspire-igen cements its position as leading careers and vocational training experts

Bradford based careers and training organization, Aspire-igen, are delighted to announce that they have been successful in securing funding for two more prestigious projects through the European Commission's Erasmus+ stream, creating 3 new full-time jobs at the Opportunity Centre in Cheapside.

This brings the total funding of European Commission projects being led by Aspire-International, a division of aspire-igen, to over £1.9 million. Aspire-international are also working as a partner on number of other Erasmus+ European Commission funded projects which total £5.8million.

The recognition of Aspire-international's expertise in successfully delivering European Commission funded projects enables it to work with partners in over 20 countries throughout Europe and beyond. Projects focus on vocational education and training and careers guidance that benefit the young people and adults of Bradford and surrounding areas.

The latest projects to be funded by the European Commission include:

Metropolis - This project challenges young peoples' stereotypes of Bradford by highlighting the value of the industrial heritage found in the city, which has become associated with post-industrial decline. The creation of interactive city maps will enable young people to explore future jobs within Bradford and the surrounding areas in new ways, gaining a better understanding of the legacy of the industrial past and an insight into the future skills needs of these industries.

Caroline Harrison, Chief Executive of aspire-igen, says;-

'Through this project aspire-igen will be able to help young people and the learning providers of Bradford understand the growth areas for future skills and the local labour market, whilst celebrating Bradford's important industrial heritage.'

Gender+ - This project will develop governance and benchmarking tools for gender positive vocational education and training (VET) provision. This will help organisations involved in delivering VET provision understand the steps needed to create a fully inclusive service, to tackle traditional gender stereotypes and improve the involvement of people with non-traditional gender identities in learning (tackling marginalisation in the process). Ultimately

this will allow VET organisations to create inclusive learning environments with a gender positive approach to learning - benefiting both staff and student personal development.

Caroline Harrison, Chief Executive said;-

“Aspire-igen wishes to thank the European Commission, the National Agency of Erasmus+ in the UK, and its partners for their support in making these projects possible. It is fantastic to have our expertise in the fields of Employment & Skills, Careers Guidance and Vocational Education and Training recognised both nationally and internationally. It really helps put Bradford on the map, as well as creating much needed high quality, skilled employment”

The content of this news release reflects the authors' own views, and the European Commission is not responsible for any use that may be made of the information it contains.
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