

### **The Merrion Centre gets set for a 'Magical Christmas'**

- The Merrion Centre announces its largest ever Christmas celebration 'Merrion's Magical Christmas'
  - Action packed family fun day on Saturday 10<sup>th</sup> November 12pm-4pm
  - Host of exciting acts, performances and opportunity to meet Peppa Pig

On Saturday 10th November, The Merrion Centre in the heart of Leeds will launch its largest-ever Christmas celebration with their first ever 'Merrion's Magical Christmas' fun day. With stacks of surprises planned throughout the day, the centre will be filled with free family entertainment which is sure to leave shoppers full of festive spirit!

The event will commence at 12pm running through the afternoon until 4pm with a fantastic array of pop up acts providing entertainment, including Britain's Got Talent dance act Scandalous Productions, a Gospel Choir, plus the opportunity to meet family favourite, Peppa Pig at intervals throughout the afternoon!

A mesmerising giant Snow Lion will saunter through the crowds, accompanied by giant Candy Cane Stilt walkers, a real life Mirror Man and Giant Baubles on roller skates who will be giving away Christmas goodies throughout the day, all whilst providing a unique backdrop to celebrate the start of the festive season.

Hosted by a DJ playing a selection of Christmas classics to get shoppers in the party spirit, the celebrations will also be home to free face painting and the Merrion's famous LED lit giant festive bauble which will transform into Santa's grotto from 17<sup>th</sup> November.

James Broughton, Head of Marketing & PR of Town Centre Securities who own the Merrion Centre, said: "The 10<sup>th</sup> November will see us launch our largest Christmas celebration event to date. We wanted to provide a point of difference this year to mark the start of the festive season and 'Merrion's Magical Christmas' will do just that.

With so many great new additions to the centre's mix of retail and leisure outlets this year, we're confident that this Christmas will prove even more popular as new and regular visitors come to experience the Merrion Centre and Arena Quarter. We can't wait to celebrate on 10<sup>th</sup> November and officially kick off the countdown to Christmas 2018!"

**-END-**

### About Merrion Centre

The Merrion Centre is a 1 million sq ft mixed use scheme in the centre of Leeds. It has 100 shops, cafés and restaurants as well as office and leisure accommodation including a bowling alley, Pure Gym, PRYZM nightclub and 134 bedroomed ibis Styles Leeds City Centre Arena Hotel. The Centre is owned and asset managed by Town Centre Securities PLC. It is located in the Arena Quarter and is close to the civic quarter and university campuses. It is a 10 minute walk from Leeds train station and a 15 minute walk from Leeds bus station. The Centre had over 11.5 million visitors in 2017. The first direct Arena is immediately opposite the Merrion Centre. [merrioncentre.co.uk](http://merrioncentre.co.uk)

### Images



Snow Lion Creature Encounter



Santa's Grotto



Candy Cane Stilt Walkers



Peppa Pig

For all press enquiries please contact [deborah@hairy-lemon.co.uk](mailto:deborah@hairy-lemon.co.uk)

0113 234 6969