



## NEWS RELEASE

Date 27<sup>th</sup> September 2018

For immediate release

### **Pop Up Malton –Pop Up Retail Premises Now Available in Yorkshire’s Food Capital**

Pop Up Malton is a pioneering retail initiative from Fitzwilliam Malton Estate. The scheme offers a vacant property in Malton, which can be rented from 1 to 8 weeks.

Tom Storrar, Assistant Estate Manager at Malton Estate, said: “The Pop Up shop is ideal for a start-up business, for young entrepreneurs, or for established retailers perhaps wanting to increase awareness of their product range. It would also be an excellent space for holding a temporary event or an exhibition.”

Mr Storrar explained: “The unit is available to rent for anything from seven days to eight weeks.

Fees start at just £250 a week plus VAT, which includes the first 50 units of electricity. There is also a refundable cleaning bond of £50, with no extra hidden costs.

“It could be that an occupier finds the Pop Up Shop such a success that it shows their business is viable in the long-term. The Estate would be looking to support such entrepreneurial concerns.”

If you are interested in enquiring about properties that are available to rent, please contact Joanne Nuttall at the Estate Office on 01653 692849, or email [joanne.nuttall@maltonestate.co.uk](mailto:joanne.nuttall@maltonestate.co.uk)

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#### Notes to Editors

1. Fitzwilliam Malton Estate owns and manages a substantial portfolio of property in Malton. The estate was purchased as an investment in 1713 by forebears of the Naylor-Leyland family.
2. The Estate’s investment in Malton is aimed at helping the town centre compete in the 21st century. There have been numerous refurbishments and extensions of retail units and business premises. The most striking has been a £4m investment in the refurbishment of the Talbot Hotel which now provides high quality accommodation for Malton and the surrounding area.
3. Further information from Faith Young, tel 01653 692849, email [enquiries@maltonestate.co.uk](mailto:enquiries@maltonestate.co.uk)

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