

PRESS RELEASE

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Luxury Bed and Breakfast

Yorkshire Dales luxury B&B wins AA Best B&B in England Award

The Old Town Hall B&B in Redmire, near Leyburn has won AA Guest Accommodation of the Year for England 2018 at the AA B&B Awards held at the Landmark Hotel, London on 30 April 2018.

The annual event recognises the diversity and individuality behind some of the nation's most remarkable B&Bs and celebrates the people that devote their lives to running them. With five categories, ranging from the friendliest to the most unique, the winning establishments have been chosen due their impeccable service and superb offering.

The Old Town Hall won the award following a visit by one of the AA's inspectors as a mystery guest, who then checked for everything from the accommodation and food to the levels of hospitality.

Introducing The Old Town Hall, Simon Numphud, Managing Director at AA Hotel & Hospitality Services said

"Our first award winner is located in the heart of the Yorkshire Dales in the picture postcard Wensleydale countryside. Guests can expect a warm & genuine hospitality with the experience further enhanced with the home baking & award winning breakfast with as much of the produce sourced locally as is possible.

Open fires add to the warmth, charm & character of the property but it is the luxury of each individually designed bedroom that shows no stone has been left unturned when it comes to striving to offer the best possible guest experience. Sumptuous beds with high stitch count bedlinen, well stocked hospitality trays & luxury toiletries along with oversized absorbent towels."

Louise Clarke, owner of The Old Town Hall said

"We are thrilled and honoured to win this prestigious award. When we moved from York and took over this B&B two and a half years ago, we never imagined we would be recognised by such a highly regarded organisation for doing something we enjoy."

- ENDS-

Image attached

David and Louise Clarke owners of The Old Town Hall receiving a framed certificate and an engraved decanter for **AA Guest Accommodation of the Year for England 2018-2019.**

Editors Notes:

The Old Town Hall is a 5 Gold Star Bed and Breakfast in the Yorkshire Dales offering three luxurious rooms and an award winning breakfast. For further details visit www.theoldtownhall.co.uk

AA Inspection service

The AA inspects and classifies over 1,900 B&Bs, guesthouses, farmhouses, inns and restaurants with rooms.

B&Bs rated under the Guest Accommodation Scheme, as it more formally known, are assessed under common quality standards agreed between the AA, VisitBritain, VisitScotland and VisitWales. AA recognised establishments pay an annual fee according to the classification and the number of bedrooms.

B&Bs applying for AA recognition are visited by one of the AA's qualified accommodation inspectors as a mystery guest. The inspections are a thorough test of the accommodation, food, and hospitality. The inspector completes a full report, resulting in a recommendation for the appropriate star rating. After this first visit, the B&B receives a regular visit to check that standards are maintained.

For further information contact

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