

For immediate release

Yarnbombers cover Welcome to Yorkshire float with poppies to mark Remembrance Day

The Thirsk Yarnbombers have struck again – this time covering Welcome to Yorkshire’s float at the Lord Mayor’s Show with knitted poppies to mark Remembrance Day.

The float takes a slice of the Yorkshire coast to the streets of London – as seaside land train Sea Breeze will be parading through the capital.

The land train is usually found transporting holidaymakers along the promenades of Bridlington.

Because the Lord Mayor’s Show takes place on November 11 – Remembrance Day – the train has been covered with poppies and white Yorkshire roses by notorious ninja knitters the Thirsk Yarnbombers.

A team of 25 knitters have been working tirelessly since the end of September to create the stunning display.

The Welcome to Yorkshire float will be one of 144 taking part in the prestigious procession which dates back 802 years to 1215.

Sir Gary Verity, Chief Executive of Welcome to Yorkshire, will be joined on the float by guests from across the county.

In addition, Welcome to Yorkshire will be joined once again by Granny Turismo who will be wowing the crowds and keeping everyone entertained.

The show is unlike any other in the world, with over 7000 participants, 20 bands, 150 horses, hundreds of other carriages, carts, coaches and other vehicles including vintage cars, steam buses, tanks, tractors, ambulances, fire engines, unicycles, steamrollers, giant robots, helicopters, ships, penny farthings, beds and bathtubs.

It sets off from Mansion House at 11am, pausing at the Royal Courts while the Lord Mayor gives his oath, and then returning up the Victoria Embankment at around 1pm.

The procession is watched by more than 500,000 people who line the streets of London, as well as more than two million viewers on the BBC One which airs the show from 10.45am.

Sir Gary Verity said: “Our float at the Lord Mayor’s Show gets better and better every year and it’s fantastic that the Thirsk Yarnbombers have got involved to mark Remembrance Day. They’ve done a fantastic job, the land train looks marvellous.”

ENDS

Editors’ notes:

- **Welcome to Yorkshire** is the official destination management organisation for Yorkshire, working to grow the county’s visitor economy.
- **Welcome to Yorkshire** is a not-for-profit membership organisation, funded in part by grants, sponsorship and Welcome to Yorkshire members. All money raised is reinvested directly back into promoting Yorkshire.
- Key facts include:
 - Tourism in Yorkshire is worth £7 billion annually
 - The county’s tourism and hospitality industry employs almost a quarter of a million people

Images:

A picture of the Welcome to Yorkshire float will be available during the day on Saturday, November 11 at: <https://industry.yorkshire.com/archive/resources/free-image-library>

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