

# Welcome to Yorkshire

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## Yorkshire's Favourite Pub Announced

The winner of Yorkshire's Favourite Pub 2017 has been revealed as – The White Swan in Ampleforth.

Celebrity chef Brian Turner presented the award at the Welcome to Yorkshire stand at the Great Yorkshire Show today (Tues).

A record number of votes were cast in this year's competition, leading to 15 pubs being shortlisted rather than the usual 12.

Over 18,500 members of the public had their say, with The Royal Oak in Ripon coming second and The Carpenter's Arms in Felixkirk coming third.

The competition, run by Welcome to Yorkshire, saw the public nominate 700 pubs in total.

Sir Gary Verity, Chief Executive of Welcome to Yorkshire, said:

*"Yorkshire pubs are world famous for their warm welcomes and perfect pints, none more so than this year's fantastic winner The White Swan, just a stones throw from stunning Ampleforth Abbey."*

*"Competition was tougher than ever this year with a record breaking number of votes, proving just how proud everyone in Yorkshire is of all our brilliant ale houses."*

*"Huge congratulations to this year's winner and a big thank you to everyone who entered, helping us shout loud and proud about all our pubs and inns who keep on raising the bar"*

The top 30 pubs will feature in Welcome to Yorkshire's Ale Trail. Thousands of copies of which will be distributed around tourist destinations across Yorkshire.

Later this afternoon the Welcome to Yorkshire stand will see Leeds boxing star Josh Warrington come face to face with Welcome to Yorkshire's Chief Executive Sir Gary Verity. Sir Gary won't be pulling any punches when he questions the current WBC International champion about his life inside and outside the ring and his love for all things Yorkshire.

This morning on the Welcome to Yorkshire stand three of the Row4Victory crew - Will Quarmbly, Glyn Sadler and Fraser Mowlem – revealed their hopes and fears ahead of their epic 3,000 mile row from the Canary Islands to the West Indies. They are undertaking the challenge next year to raise money for the Royal British Legion.

Throughout the day UCI World champion bike trial rider Jack Carthy has been entertaining the crowds at the Welcome to Yorkshire stand with his unique freestyle stunts. And star of the hit children's book series Little Alf the Shetland pony, joined by author Hannah Russell, has been delighting younger audience members.

The Great Yorkshire Show at Harrogate will run until Thursday July 13 and the Welcome to Yorkshire stand is number 704 on Avenue O.

**- ENDS -**

**Images attached:**

- 1. YORKSHIRE'S FAVOURITE PUB WINNERS, The White Swan in Ampleforth**
- 2. The Royal Oak in Ripon**
- 3. The Carpenter's Arms in Felixkirk**

**Editors' Notes:**

- **Welcome to Yorkshire** is the official destination management organisation for Yorkshire, working to grow the county's visitor economy.
- **Welcome to Yorkshire** is a not-for-profit membership organisation, funded in part by grants, sponsorship and Welcome to Yorkshire members. All money raised is reinvested directly back into promoting Yorkshire.
- Key facts include:
  - Tourism in Yorkshire is worth £7 billion annually
  - The county's industry employs almost a quarter of a million people
  - There are 216 million visits to Yorkshire each year

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