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Yorkshire hailed “Fish and Chip capital”

Yorkshire’s award-winning fish and chips are being celebrated as the county is named as having the most “chippies” in the UK on national fish and chip day.

Figures from the National Federation of Fish Friers show the county has around 1700 fish and chip shops, more than any other county.

More than one fifth of Yorkshire people visit fish and chip shops every week.

Around 56% buy fish and chips to eat in the home as a family meal, and 80% of the county’s population visit fish and chip shops in Yorkshire at least once a year.

Fryers from the Magpie Café in Whitby, North Beach Fish and Chips in Bridlington, and the Wetherby Whaler brought the tradition of fish suppers at the seaside to the world-famous Chelsea flower show last week on the Welcome to Yorkshire garden.

The three aficionados represented the county’s long-standing tradition of producing some of the finest fish and chips in the world.

Sir Gary Verity, Chief Executive of Welcome to Yorkshire said:

“Yorkshire fish and chips are the best in the world, and we were delighted to showcase them on the beach at our spectacular garden at Chelsea last week. There’s no better way to round off the half term break than a trip out for traditional Fish and Chips.”

Barry Camfield from North Beach Fish and Chips in Bridlington said:

“We already know Yorkshire fish and chips are the best, so it’s no surprise that the whole county loves them as much as we do”

Caroline Murphy, Director at Wetherby Whaler, said:

“Welcome to Yorkshire did a great job designing the garden for the Flower Show. It really reflected the stunning natural landscape, beauty and history of the Yorkshire coast.”

“Yorkshire has a fine tradition of serving the best seafood in Britain and our fish and chips in particular are world-famous – and with good reason!”

Ian Robson, owner of The Magpie Café, Whitby, said:

“The Magpie is honoured to be championing Yorkshire fish and chips and we hope to be back serving them very soon.”

***Figures from the National Federation of Fish Friers in Leeds**

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Editors' Notes:

About The Magpie Café

The Magpie Cafés overlooks the harbour in the historic port of Whitby, and the family-owned business specialises in using fresh local fish and seafood. The Magpie started life in 1750 as a Merchants' House, and later became a shipping office before being converted into a café in 1939. It has won a number of awards and been praised by one of the UK's harshest critics AA Gill. More info at www.magpiecafe.co.uk

About North Beach Fish and Chips

North Beach Fish and Chips, on North Beach Bridlington, East Yorkshire, was a finalist in this year's National Fish and Chip Awards, and has been recognised by the National Federation of Fish Friers. More info at www.northbeachfishandchips.co.uk

About The Wetherby Whaler

The Wetherby Whaler is a family-owned chain of fish-and-chip restaurants and takeaways founded by Phillip and Janine Murphy in Tadcaster in 1969. In 2012 they moved into the original premises of Harry Ramsden - regarded by many as the spiritual home of fish and chips in Yorkshire. The Wetherby Whaler holds the National Federation of Fish Friers (NFFF) Fish & Chip Quality Award. More info at www.wetherbywhaler.co.uk/about-us

- **Welcome to Yorkshire** is the official destination management organisation for Yorkshire, working to grow the county's visitor economy.
- **Welcome to Yorkshire** is a not-for-profit membership organisation, funded in part by grants, sponsorship and Welcome to Yorkshire members. All money raised is reinvested directly back into promoting Yorkshire.
- Key facts include:
 - Tourism in Yorkshire is worth £7 billion annually
 - The county's tourism and hospitality industry employs almost a quarter of a million people

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