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York Castle Museum in UK's top 10 list

York Castle Museum has been named one of the UK's top 10 family-friendly museums by social media users.

The museum has 8107 Twitter followers, 2689 Facebook likes, 2474 Instagram posts and a four-and-a-half star Trip Advisor rating out of 6264 reviews.

This comparethemarket.com online survey compiled the number of followers, likes, tags, posts, hashtags and positive reviews for a range of UK museums to find the top 10 family-friendly hotspots.

The York attraction came in at number 10 and was praised for its reconstructed Victorian street, interactive galleries for young children, and stunning views of York. Visitors can also explore the authentic 18th century prison buildings the museum is housed in, where legendary highwayman Dick Turpin was once an inmate.

York Castle Museum was the only Yorkshire museum to make the top 10, with the British Museum and the Natural History Museum, both in London, topping the list.

Sir Gary Verity, Chief Executive of Welcome to Yorkshire, said: "York Castle Museum is a fantastic day out for families with its charming Victorian street, interactive activities and fascinating historical facts. It's a great favourite with tourists, and it's no surprise it was named one of the best in the country."

Charlotte Kindesjo, head of communications at York Museums Trust, said: "It is fantastic to see York Castle Museum listed among the top 10 museums to visit in the UK. This museum of everyday life has much to offer families with favourites such as the world-famous reconstructed Victorian cobbled street, Kirkgate. The museum's new collection, *Chocolate: York's Sweet Past*, gives an exciting, family-friendly insight into York's history as confectioners.

"This is wonderful recognition and highlights the fantastic online support and feedback we are receive from visitors around the world."

- ENDS -

Images:

Editors' Notes:

- **Welcome to Yorkshire** is the official destination management organisation for Yorkshire, working to grow the county's visitor economy.
- **Welcome to Yorkshire** is a not-for-profit membership organisation, funded in part by grants, sponsorship and Welcome to Yorkshire members. All money raised is reinvested directly back into promoting Yorkshire.
- Key facts include:
 - Tourism in Yorkshire is worth £7 billion annually
 - The county's tourism and hospitality industry employs almost a quarter of a million people

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